

Cognika Expands Smart Analytics Platform; Combining Images with Text and Numbers

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Boston, Massachusetts

Cognika Corporation, a provider of innovative cognitive computing analytics platform announced that it would extend its Smart Analytics Platform, Cognika ESP[™] to include images in the data that it can combine in a single model along with numbers and text in its contextual search applications. This will be used for the efficient extraction of insights and inferences for various applications across multiple industries.

About Cognika

Cognika Corporation was founded with a mission to bring leading edge analytics tools that had been developed at MIT to market. This breakthrough technology combines the best of Artificial Intelligence (AI) techniques with unique algorithms that emulate human cognition, and serves as the foundation for the Smart Analytics engine on which Cognika ESP[™] is based.

Today, Cognika Corporation has expanded its technology to accommodate structured and unstructured data sources, with a roadmap for adding image and speech analytics in the near future. The company's current work includes novel solutions for automated analysis, design and optimization solutions, business intelligence, knowledge management, and anticipatory search for leading organizations in information-intensive industries such as life sciences, healthcare, manufacturing and process industry, defense, homeland security, telecommunications, and the financial sector.

For more information visit the web site at www.cognika.com or send e-mail to info@cognika.com.